**Message from your CEO**

**Thursday 16 June, 2022 is #CleanAirDay.**

Clean Air Day is a moment to demonstrate support for action on air pollution. That is why to mark Clean Air Day <insert text about what your organisation is doing on clean air day and what you are asking staff to do.

For example:

We are demonstrating our responsibility to reduce air pollution, by mapping how our organisation contributes to air pollution and developing a plan to tackle it. Please see the “Air pollution business mapping sheet” resource on cleanairday.org.uk. >

This Clean Air Day there are simple steps we can all take to help us cut down on the pollution we cause. Any reductions in air pollution that we make will lead to health improvements for us and in our local community.

This Clean Air Day, we can all take steps to cleaner air:

* **Talk** to your customer, staff, and stakeholders about harms of air pollution (more information found in the [Clean Air Hub](https://www.cleanairhub.org.uk/))
* **Walk or cycle:** encourage and provide incentives for your customers and staff to walk those short distance trips and leave the car at home, where they can.
* **Ask** local and national decision makers for what would make it easier for your customers, staff and/or stakeholders to walk more and have clean air in your community.