**Press release**

**[name of your organisation] - Clean Air Day 2022: Air pollution dirties every organ in the body**

On 16 June Clean Air Day will see schools, healthcare, workplaces and communities

across the UK running activities and taking action to inspire people to take simple steps to protect their health, their families’ health, and children’s health from air pollution.

In line with this year’s theme ‘air pollution dirties every organ in the body’, we will demonstrate our support for action on air pollution and cut down on the pollution we cause.

There are simple steps we can all take to cut down on the pollution we cause and use our voices to fight for a cleaner air future. [Insert the name of your organisation] is supporting Clean Air Day through [insert details of your actions or activities here].

Our story of improving air quality includes [insert details of action to address pollution already taken] and shows that it is possible to address air pollution. Everybody can have a positive impact on air quality and [Insert the name of your organisation] would like to inspire staff/residents/employees/customers to understand what they can do to reduce air pollution and limit its impact on their health and that of others.

Air pollution is the biggest environmental threat to our health, no matter who you are or where you live. It can harm every organ in your body and can shorten our lives, contribute towards chronic illness and put us more at risk from COVID-19. When we breathe polluted air, it can inflame the lining of our lungs and move into our bloodstream ending up in the heart and brain, causing lung disease, heart disease, dementia and strokes.

[Insert a quote from your organisation here]

Information on how to get involved is available on the Clean Air Day website: [www.cleanairday.org.uk](http://www.cleanairday.org.uk)

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Notes to Editors

For media enquiries about Clean Air Day, contact:

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**About Global Action Plan:**

[Global Action Plan](https://www.globalactionplan.org.uk/) is an environmental charity working towards a green and thriving planet where everyone can enjoy happy and healthy lives within the Earth’s limits.

We tackle the root causes of our climate and nature crises through research, campaigns and collective action that reconnect human and planetary health.

We focus on issues where the connection between the health of people and our planet is most tangible. This allows us to show the deep interrelationship and drive solutions that prioritise wellbeing for all. Our two current focus issues are air pollution and the excessive consumption of stuff.

**About Clean Air Day:**

[Clean Air Day](https://www.cleanairday.org.uk/) is the UK’s largest air pollution campaign, engaging thousands of people at hundreds of events, and reaching millions more through the media. This year Clean Air Day will be taking place on 16 June 2022. Led by Global Action Plan, Clean Air Day brings together communities, businesses, schools and the health sector to:

* Improve public understanding of air pollution and how air pollution affects our health.
* Explain the easy actions we can all do to tackle air pollution, helping to protect the environment and our health.
* Encourage individuals and organisations to take air pollution reducing actions and make changes to everyday practice.